



# EVENT SPONSORSHIP

Boulder County Senior Law Day provides seniors and their families with information and resources to address specific legal needs. Local attorneys and related professionals are invited and scheduled to present informative seminars on legal topics of interest to seniors, adult children, friends and caregivers. Topics from the past have included estate planning basics, elder fraud protection, local legal services and how to find/choose an attorney, choosing the right caregiver, Medicaid for long-term care, resolving family conflict and advanced medical directives.

## Event Details

Saturday, Sept. 28, 2019

8 a.m. to 1 p.m.

Boulder Jewish Community Center

6007 Oreg Avenue | Boulder, CO 80303

## Why Exhibit?

- Limited Sponsor-Exhibitor tables gives each sponsor a unique opportunity to directly interact with attendees.
- The projected attendance of 300 offers potential prospects for your business or organization.
- Sponsors receive community acknowledgement through event and social media marketing.
- You are supporting the well-being of Boulder County's growing older adult population by helping us increase access to justice and legal resources and information.

# BOULDER COUNTY SENIOR LAW DAY 2019

## Sponsor Packages

*Limited exhibitor space. Sponsorships are first-come, first-served until all tables are reserved.*

### Platinum Sponsor - \$1,500+

- 1/2-page black-and-white ad in event program
- An 8-foot exhibit display table in a prominent location at event
- Logo placement (large) on event website and event advertising
- Mentioned and tagged in a Facebook post acknowledging business as sponsor
- 2 complimentary copies of 500-page Senior Law Handbook

### Gold Sponsor - \$1,000

- Logo placement in event program
- A 6-foot exhibit display table
- Logo placement on event website
- Mentioned and tagged in Facebook post acknowledging business as sponsor
- 1 complimentary copy of Senior Law Handbook

### Silver Sponsor - \$500

- Company name listed in event program
- 1/2 of an 8-foot exhibit display table
- Company name listed on event website
- Mentioned in Facebook post acknowledging all Silver Sponsors
- 1 complimentary copy of Senior Law Handbook

### Bronze Sponsor - \$150

- Company name listed in event program
- Company name listed on event website
- Mentioned in Facebook post acknowledging all Bronze Sponsors

**\*\* In-kind sponsorships may also be available; please contact us if you are \*\*  
interested in assisting with media marketing  
or providing bags, pens or notepads for the event.**

*Questions? Contact us [sponsorship@bocoseniorlawday.org](mailto:sponsorship@bocoseniorlawday.org)*

# BOULDER COUNTY SENIOR LAW DAY 2019

## Sponsor Enrollment Form

(Circle Sponsorship Level)

**Platinum - \$1,500+**

**Gold - \$1,000**

**Silver - \$500**

**Bronze - \$150**

Sponsor Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Day-of Contact: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

*Location: Boulder Jewish Community Center, 6007 Oreg Ave., Boulder*

1. Sponsor  Will  Will Not Use Sponsor Exhibit Table space
2. Table location preference:  Lobby  Levin Hall (presentations occurring in room)  
 No preference

*We will attempt to accommodate your preference but cannot guarantee specific locations.*

### FORM AND PAYMENT DUE BY FRIDAY, AUGUST 30

Make check payable to: Boulder County Senior Law Day Inc.

Mail check & form to: Boulder County Senior Law Day  
ATTN: Sarah Pheral  
P.O. Box 229  
Hygiene, CO 80533

**Sponsorship questions?** Contact [sponsorship@bocoseniorlawday.org](mailto:sponsorship@bocoseniorlawday.org)

***Thank you for your support of Boulder County Senior Law Day!***

► [bouldercountyseniorlawday.org](http://bouldercountyseniorlawday.org) ► Like us on Facebook @bouldercountyseniorlawday