



## 2020 VIRTUAL EVENT SPONSORSHIP

Boulder County Senior Law Day provides seniors and their families with information and resources to address specific legal needs. Local attorneys and related professionals are invited and scheduled to present informative webinars on legal topics of interest to seniors, adult children, friends and caregivers. Topics from the past have included estate planning basics, elder fraud protection, local legal services and how to find/choose an attorney, choosing the right caregiver, Medicaid for long-term care, resolving family conflict and advanced medical directives. This year, many topics will focus on issues that have arisen as a result of COVID-19.

As with so many events this year, we will not be holding an in-person event. Rather, we will host a series of live webinars on Tuesdays and Thursdays from noon to one and record them for those who were unable to attend in person. Additionally, we will have a stronger online presence and host a virtual expo for our sponsors on our website. Your sponsor dollars will help cover the costs of bringing these webinars to the public that so desperately needs this information.

### Virtual Event Details

Tuesdays and Thursdays  
September 8 – October 1, 2020  
Online live webinars Noon to 1:00 PM

### Why Participate?

- Access hundreds of attendees and other potential prospects for your business or organization through the webinars.
- Participate in a virtual online expo to share information about your organization throughout Boulder county and beyond.
- Sponsors receive community acknowledgement through event and social media marketing.
- You are supporting the well-being of Boulder County's growing older adult population by helping us increase access to justice and legal resources and information.

# **BOULDER COUNTY SENIOR LAW DAY 2020**

## **Sponsor Packages**

### **Platinum Sponsor - \$750+**

- Logo placement (large) on event website and event advertising (print and online)
- Logo placement (large) at beginning and end of each webinar
- Prominent placement in online expo
- 3 paragraph description of your organization in online expo
- Mentioned and tagged in a Facebook post acknowledging business as sponsor

### **Gold Sponsor - \$500**

- Logo placement at beginning and end of each webinar
- Logo placement on event website
- Placement in online expo
- 2 paragraph description of your organization in online expo
- Mentioned and tagged in Facebook post acknowledging business as sponsor

### **Silver Sponsor - \$250**

- Company name listed on event website
- Company name listed at end of webinar
- Placement in online expo
- Brief description of your organization in online expo
- Mentioned in Facebook post acknowledging all Silver Sponsors

### **Bronze Sponsor - \$100**

- Company name listed on event website
- Company name listed in online expo
- Mentioned in Facebook post acknowledging all Bronze Sponsors

*Questions? Contact us [sponsorship@bocoseniorlawday.org](mailto:sponsorship@bocoseniorlawday.org)*

# BOULDER COUNTY SENIOR LAW DAY 2020

## Sponsor Enrollment Form

(Check Sponsorship Level)

**Platinum - \$750+**

**Gold - \$500**

**Silver - \$250**

**Bronze - \$100**

Sponsor Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_

Alternate E-mail Address: \_\_\_\_\_

If sponsoring at the Platinum, Gold or Silver level, enter your information here or email an organization description to be used in the online expo and attach your high-resolution logo.

Description:

### FORM AND PAYMENT DUE BY FRIDAY, AUGUST 28\*

Make check payable to: Boulder County Senior Law Day Inc.

Mail check & form to: Boulder County Senior Law Day  
ATTN: Pete Rogers  
885 Arapahoe Avenue  
Boulder, CO 80302

**OR** email form to: [sponsorship@bocoseniorlawday.org](mailto:sponsorship@bocoseniorlawday.org)

And pay online through the website.

**Sponsorship questions?** Contact [sponsorship@bocoseniorlawday.org](mailto:sponsorship@bocoseniorlawday.org)

*Thank you for your support of Boulder County Senior Law Day!*

\*Final due date but the earlier you respond, the more exposure you will receive.

► [bouldercountyseniorlawday.org](http://bouldercountyseniorlawday.org) ► Like us on Facebook @[bouldercountyseniorlawday](https://www.facebook.com/bouldercountyseniorlawday)