



2022 LIVE EVENT SPONSORSHIP

Boulder County Senior Law Day gives seniors and their families information and resources to address a variety of critical legal needs. Local attorneys and related professionals present informative webinars on legal topics of interest to seniors, adult children, friends and caregivers. Topics from the past have included estate planning basics, elder fraud protection, local legal services and how to find/choose an attorney, choosing the right caregiver, Medicaid for long-term care, resolving family conflict and advanced medical directives.

This year, Senior Law Day returns to live in-person speakers and a sponsor expo. We will also continue to have a strong online presence. Sponsors will be able to create booths in our expo room to invite attendees to learn more about you. The few lucky Platinum sponsors will have booths in the entry hall.

Boulder County Senior Law Day will again hold our popular Ask-A-Lawyer event! We will be hosting in-person free opportunities to consult with an attorney during the event.

Event Details

Saturday

September 24, 2022 9am to 1pm

Live In-Person Speakers

at the Jewish Community Center in Boulder

Why Participate?

- Get seen by hundreds of attendees who come to the event in person and hundreds more who view the recorded presentations online!
- Post your organization's promotional video on the Boulder County Senior Law Day YouTube Channel – the same channel participants use to view the presentations!
- Participate in our live Expo to share information about your organization throughout Boulder County and beyond!
- Receive community acknowledgement of your generous sponsorship through event and social media marketing!
- Support the well-being of Boulder County's growing older adult population by increasing access to justice, legal resources and information!

**Do good for your organization and do good
for seniors on the Front Range!**

► bouldercountyseniorlawday.org ► Like us on Facebook @[bouldercountyseniorlawday](https://www.facebook.com/bouldercountyseniorlawday)

BOULDER COUNTY SENIOR LAW DAY 2022

Sponsor Packages

Space is limited. Reserve your table now!

Platinum Sponsor (only three spots available!) - \$1,500+

- ENTRANCE placement of 8-foot exhibit table at event
- Large Logo placement on event website and event advertising (print and online)
- Large Logo placement at beginning and end of each presentation
- Large Logo placement on poster at Ask-A-Lawyer event
- Mentioned and tagged in a Facebook post acknowledging business as sponsor
- Post your organization's 2-minute promotional video on Boulder County Senior Law Day's YouTube Channel

Gold Sponsor - \$1,000

- A 6-foot exhibit display table in our Expo
- Logo placement at beginning and end of each presentation
- Logo placement on event website
- Logo placement on poster at Ask-A-Lawyer event
- Mentioned and tagged in Facebook post acknowledging business as sponsor
- Post your organization's 1-minute promotional video on Boulder County Senior Law Day's YouTube Channel

Silver Sponsor - \$500

- One-half of an 8-foot display table at live Expo
- Organization name listed on event website
- Organization name listed at beginning and end of each presentation
- Organization name on poster at Ask-A-Lawyer event
- Mentioned in Facebook post acknowledging all Silver Sponsors

Bronze Sponsor - \$250

- Organization name listed on event website
- Contribute organization's materials to Resource Table
- Mentioned in Facebook post acknowledging all Bronze Sponsors

In-kind sponsorships may also be available; please contact us if you are interested in assisting with media marketing, providing bags, pens, or notebooks for the event.

Questions? Contact us sponsorship@bocoseniorlawday.org

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Sponsor Enrollment Form

(Circle Sponsorship Level)

Platinum - \$1,500* **Gold - \$1,000** **Silver - \$500** **Bronze - \$250**

Sponsor Name: _____

Primary Contact Name: _____

E-mail: _____

Telephone: _____

Mailing Address: _____

You _____ *will* _____ *will not* use sponsor exhibit table space (check your choice).

Platinum sponsorships are limited to the first three respondents.

If sponsoring at the Platinum, Gold, or Silver level **email your high-resolution logo to sponsorship@bocoseniorlawday.org.**

FORM AND PAYMENT DUE BY FRIDAY, AUGUST 24, 2022*

Make check payable to: Boulder County Senior Law Day Inc.

Mail check & form to: Boulder County Senior Law Day
 ATTN: Pete Rogers
 885 Arapahoe Avenue
 Boulder, CO 80302

OR email form to: sponsorship@bocoseniorlawday.org

AND pay online through the website: <http://www.bocoseniorlawday.org>

Sponsorship questions? Contact sponsorship@bocoseniorlawday.org

Thank you for your support of Boulder County Senior Law Day!

Have a great day knowing you have helped seniors in your area!

*August 24 is the final due date but the earlier you respond, the more exposure you receive!

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