



2021 VIRTUAL EVENT SPONSORSHIP

Boulder County Senior Law Day gives seniors and their families information and resources to address a variety of critical legal needs. Local attorneys and related professionals present informative webinars on legal topics of interest to seniors, adult children, friends and caregivers. Topics from the past have included estate planning basics, elder fraud protection, local legal services and how to find/choose an attorney, choosing the right caregiver, Medicaid for long-term care, resolving family conflict and advanced medical directives.

As with so many events this year, we will again not be holding an in-person event. Instead, we will host a series of live webinars on Tuesdays and Thursdays from noon to one and record them for those who are unable to attend live. Additionally, we will have a stronger online presence and host a virtual expo for our sponsors on our website. Your sponsor dollars will help cover the costs of bringing these webinars to the public that so desperately needs this information.

This year, Boulder County Senior Law Day will resume our popular Ask-A-Lawyer event! We will be hosting two **in-person** free opportunities to consult with an attorney, one in Longmont and one in Boulder.

The first will be held on Saturday, September 11, 2021, at the Longmont Senior Center, 910 Longs Peak Ave, Longmont, CO 80501 from 9:00 AM – noon. The second will be held Saturday, September 25, 2021, at the Boulder Age Well Center at 909 Arapahoe Ave, Boulder, CO 80302 from 9:00 AM – noon.

Virtual Event Details

Tuesdays and Thursdays
September 7 – October 7, 2021
Online live webinars Noon to 1:00 PM

Why Participate?

- Get seen by hundreds of attendees and hundreds more who view the recordings online
- Access the Boulder County Senior Law Day YouTube Channel by posting your organization's promotional video.
- Participate in our virtual online expo to share information about your organization throughout Boulder County and beyond.
- Receive community acknowledgement of your generous sponsorship through event and social media marketing.
- Support the well-being of Boulder County's growing older adult population by helping us increase access to justice and legal resources and information.

BOULDER COUNTY SENIOR LAW DAY 2021

Sponsor Packages

Platinum Sponsor - \$750+

- Logo placement (large) on event website and event advertising (print and online)
- Logo placement (large) at beginning and end of each webinar and verbal acknowledgement
- Logo placement (large) on poster at Ask-A-Lawyer in-person events
- Prominent placement in online expo
- 3 paragraph description of your organization in online expo
- Mentioned and tagged in a Facebook post acknowledging business as sponsor
- Option to post your organization's 2-minute promotional video on Boulder County Senior Law Day's YouTube Channel

Gold Sponsor - \$500

- Logo placement at beginning and end of each webinar and verbal acknowledgement
- Logo placement on event website
- Logo placement on poster at Ask-A-Lawyer in-person events
- Placement in online expo
- 2 paragraph description of your organization in online expo
- Mentioned and tagged in Facebook post acknowledging business as sponsor
- Option to post your organization's 1-minute promotional video on Boulder County Senior Law Day's YouTube Channel

Silver Sponsor - \$250

- Company name listed on event website
- Company name listed at end of webinar and verbal acknowledgement
- Company name on poster at Ask-A-Lawyer in-person events
- Placement in online expo
- Brief description of your organization in online expo
- Mentioned in Facebook post acknowledging all Silver Sponsors

Bronze Sponsor - \$100

- Company name listed on event website
- Company name listed in online expo
- Mentioned in Facebook post acknowledging all Bronze Sponsors

Questions? Contact us sponsorship@bocoseniorlawday.org

BOULDER COUNTY SENIOR LAW DAY 2021

Sponsor Enrollment Form

(Check Sponsorship Level)

Platinum - \$750+

Gold - \$500

Silver - \$250

Bronze - \$100

Sponsor Name: _____

Primary Contact Name: _____

E-mail: _____

Telephone: _____

Mailing Address: _____

City, State, Zip: _____

Alternate Contact: _____

Alternate E-mail Address: _____

If sponsoring at the Platinum, Gold or Silver level, enter your information here or email an organization description to be used in the online expo and attach your high-resolution logo.

Description:

FORM AND PAYMENT DUE BY FRIDAY, AUGUST 20*

Make check payable to: Boulder County Senior Law Day Inc.

Mail check & form to: Boulder County Senior Law Day
ATTN: Pete Rogers
885 Arapahoe Avenue
Boulder, CO 80302

OR email form to: sponsorship@bocoseniorlawday.org

And pay online through the website.

Sponsorship questions? Contact sponsorship@bocoseniorlawday.org

Thank you for your support of Boulder County Senior Law Day!

*Final due date but the earlier you respond, the more exposure you will receive.

► bouldercountyseniorlawday.org ► Like us on Facebook @[@bouldercountyseniorlawday](https://www.facebook.com/bouldercountyseniorlawday)