



# 2023 LIVE EVENT SPONSORSHIP

Boulder County Senior Law Day gives seniors and their families information and resources to address a variety of critical legal needs. Local attorneys and related professionals make informative presentations on legal topics of interest to seniors, adult children, friends, and caregivers. Topics from the past have included estate planning basics, elder fraud protection, local legal services and how to find/choose an attorney, choosing the right caregiver, Medicaid for long-term care, resolving family conflict and advanced medical directives.

This year, Senior Law Day returns to live in-person speakers and a sponsor expo. We will also continue to have a strong online presence. Sponsors will be able to create booths in our expo room to invite attendees to learn more about you. The few lucky Platinum sponsors will have booths in the entry hall.

Boulder County Senior Law Day will again hold our popular Ask-A-Lawyer event! We will be hosting in-person free opportunities to consult with an attorney during the event.

## Timing and Location

**September 30, 2023**

9:00 a.m. to 1:00 p.m.

(Doors open at 8:00 a.m. for sponsors)

In Person at the Longmont Senior Center

910 Longs Peak Avenue, Longmont, CO 80501

## Why Participate?

- Get seen by hundreds of attendees who come to the event in person and hundreds more who view the recorded presentations online!
- Post your organization's promotional video on the Boulder County Senior Law Day YouTube Channel – the same channel participants use to view the presentations!
- Participate in our live Expo to share information about your organization throughout Boulder County and beyond!
- Receive community acknowledgement of your generous sponsorship through event and social media marketing!
- Support the well-being of Boulder County's growing older adult population by increasing access to justice, legal resources, and information!

**Do good for your organization and do good  
for seniors on the Front Range!**

► [bouldercountyseniorlawday.org](http://bouldercountyseniorlawday.org)    ► Like us on Facebook @[bouldercountyseniorlawday](https://www.facebook.com/bouldercountyseniorlawday)

# BOULDER COUNTY SENIOR LAW DAY 2023

## Sponsor Packages

**Space is limited. Reserve your table now!**

### **Platinum Sponsor (only two spots available!) - \$1,000**

- ENTRANCE placement of an eight-foot exhibit table at event
- Large Logo placement on event website and event advertising (print and online)
- Large Logo placement at beginning and end of each presentation
- Large Logo placement on poster at Ask-A-Lawyer event
- Mentioned and tagged in a Facebook post acknowledging business as sponsor
- Post your organization's two-minute promotional video on Boulder County Senior Law Day's YouTube Channel

### **Gold Sponsor - \$700**

- A six-foot exhibit display table in our Expo
- Logo placement at beginning and end of each presentation
- Logo placement on event website
- Logo placement on poster at Ask-A-Lawyer event
- Mentioned and tagged in Facebook post acknowledging business as sponsor
- Post your organization's one-minute promotional video on Boulder County Senior Law Day's YouTube Channel

### **Silver Sponsor - \$400**

- A four-foot display table at live Expo
- Organization name listed on event website
- Organization name listed at beginning and end of each presentation
- Organization name on poster at Ask-A-Lawyer event
- Mentioned in Facebook post acknowledging all Silver Sponsors

### **Bronze Sponsor - \$200**

- Organization name listed on event website
- Contribute organization's materials to Resource Table
- Mentioned in Facebook post acknowledging all Bronze Sponsors

**In-kind sponsorships may also be available; please contact us if you are interested in assisting with media marketing, providing bags, pens, or notebooks for the event.**

*Questions? Contact us [sponsorship@bocoseniorlawday.org](mailto:sponsorship@bocoseniorlawday.org)*

# BOULDER COUNTY SENIOR LAW DAY 2022

## Sponsor Enrollment Form

(Circle Sponsorship Level)

**Platinum - \$1,000\***

**Gold - \$700**

**Silver - \$400**

**Bronze - \$200**

Sponsor Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

You \_\_\_\_\_ *will* \_\_\_\_\_ *will not* use sponsor exhibit table space (check your choice).

**\* Platinum sponsorships are limited to the first two respondents.**

If sponsoring at the Platinum, Gold, or Silver level **email your high-resolution logo to [sponsorship@bocoseniorlawday.org](mailto:sponsorship@bocoseniorlawday.org).**

### **FORM AND PAYMENT DUE BY FRIDAY, AUGUST 25, 2023\***

Make check payable to: Boulder County Senior Law Day Inc.

Mail check & form to: Boulder County Senior Law Day  
ATTN: Pete Rogers  
885 Arapahoe Avenue  
Boulder, CO 80302

**OR** email form to: [sponsorship@bocoseniorlawday.org](mailto:sponsorship@bocoseniorlawday.org)

**AND** pay online through the website: <http://www.bocoseniorlawday.org>

**Sponsorship questions?** Contact [sponsorship@bocoseniorlawday.org](mailto:sponsorship@bocoseniorlawday.org)

***Thank you for your support of Boulder County Senior Law Day!***

***Have a great day knowing you have helped seniors in your area!***

**\*August 25 is the final due date but the earlier you respond, the more exposure you receive!**

► [bouldercountyseniorlawday.org](http://bouldercountyseniorlawday.org)

► Like us on Facebook [@bocoseniorlawday](https://www.facebook.com/bocoseniorlawday)